



Seat No. _____

HA-INID06002

Bachelor of Design (Sem. VI) Examination

April - 2023

Interior Design

(Space Design Project 04 : Spaces for Retail Experiences)

Time : / Total Marks : **10**

Instructions :

- (1) Students are allowed to use any medium of colour & Pencil to the applicable questions.
- (2) Only Blue & Black pens are allowed for writing answers.

1 Fill in the blanks : **5**

- (1) _____ is the ideal Light Temperature in Kelvin in lighting for a Gold Jewellery Showroom.
- (2) _____ is the ideal ratio for a wheelchair access ramp.
- (3) First step/ plan of initiating drawings in a retail space; _____.
- (4) _____ / _____ are the ideal flooring option for Spa / Museum.
- (5) _____ is a method of designing used to excite and make customers curious about the store and to increase footfall.

2 DESCRIPTIVE TYPE QUESTIONS: (Answer any One) : **5**

- (1) List 5 Real-life examples of Good Retail Store design according to you. Explain any one of them in detail - One complete A4 page with single Spacing.
- (2) Explain in detail the similarity & difference between Laminate & Veneer - One complete A4 page with single spacing.